



# Development of Mobile Food Ordering Application for DineIn



TalentPace brought significant success for Dine-In and allowed them to connect with 1000s of customers instantly with easy to order features.

## Customer Profile

DineIn is one of the leading and New Zealand's home grown, single point of reference food website providing customer simple to order online facility from all takeaways, restaurants, bars, cafes, catering and function services across all the major cities in New Zealand.

## Business Scenario

- DineIn needed to develop a comprehensive and native mobile applications enabling their customers making food orders on a Go.
- App must be a simple and interactive with contemporary features.
- Must have Synchronization of information with the back-end server to ensure the app availability in offline mode in Mobiles.
- Must provide B2B features enabling hotels and restaurants registering, updating and sharing their product range.

## Solution Delivered

- TalentPace had given an attractive proposition to develop the native mobile apps developed on Android, IOS and Windows platforms.
- Designed and delivered sophisticated business application right from restaurant selection till placing the order by integrating payment gateways.
- Provided inbuilt location intelligence helping customers to choose or locate nearest takeaways and to place the food orders.
- Integrated multiple third party tools and technologies enabling smoother back-office functions of Restaurants.
- Delivered flexible system that can easily handle ever changing business needs of restaurants and takeaways.

## Business Benefits

- Our solution helped DineIn achieving their strategic business goals as the mobile application downloads were significant from across the NZ and provided a greater expansion in revenue expectations.
- Faster publishing and distribution of content with the enhanced performance and caching.
- Better tracking, analysis and reporting of services help retaining customers.

## Technologies

- ASP.NET MVC
- Ionic Framework
- WebServices
- SQL Server



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*Kudos to team TalentPace. They have developed our mobile application within a short time frame with great quality of detail put in while delivering the application made us very happy. All the best to TalentPace.*

**Alan Jennings**

CEO  
DineIn

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## About TalentPace

TalentPace is a leading new generation information technology and global consulting services company delivering IT enabled solutions to the customers from across the geographies. Deep industry experience combined with customer centric approach makes TalentPace a remarkable partner in successful business outcomes. Our strong commitment and demonstrable capabilities TalentPace always delivered measurable and sustainable services to our customers. For more information, please visit [www.talentpace.com](http://www.talentpace.com) or write to us at [info@talentpace.com](mailto:info@talentpace.com)

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